



Dear Beaufort County Business,

The Rainbow Book will soon be known as Beaufort County's business resource guide for LGBT owned and friendly businesses. We already have over 50 businesses listing with us and we cannot wait to have you join us!

As a committee leading the LC Pride, better known as Lowcountry Pride, we have had many requests for a directory of local businesses we as a community should support. There is a strong desire within the community we serve for a listing of businesses with like minds for the progression we need in America today.

The Rainbow Book will be a digital resource guide that will be targeted to Beaufort County locals and visitors. The Rainbow Book will be sponsored by LC Pride. We see reach of 3,500 users and 300 engagements in just 12 hours of posting. We believe this reach will just continue to amass and will drive real results in web traffic and new clientele.

The Rainbow Book will be donation only for this year's digital only version, which runs from August 2020 to April 2021. That is correct, you can give as much as you can and get all the exposure. The recommended donation structure is as follows:

- \$30 for an 1/8 of a page.
- \$50 for an 1/4 of a page.
- \$90 for an 1/2 of a page.
- \$150 for a whole page.

Please note the original reason we wanted to build this resource guide was to help recover our local LGBT owned and friendly businesses with no cost to them. Please submit your content here: <https://forms.gle/orLcH375ZJfhoRmh7> If you have any questions please email those to therainbowbook.org@gmail.com or through our contact form at the bottom of our website: <http://www.therainbowbook.org/>

If you would like to donate by check our mailing address is PO Box 822 Bluffton SC 29910. Checks can be made payable to LC Pride. If you would rather pay by credit card, please visit our website: <http://www.therainbowbook.org/> Donate through the link at the top.

Many thanks from the from our volunteers and the LGBTQ community that will be RELIEVED to know they have safe spaces in Beaufort County!

The Rainbow Book
PO Box 822
Bluffton, SC 29910
www.therainbowbook.org